

SAVE THE DATE FOR THE 15TH ANNUAL AMERICAN CANCER SOCIETY
GUS MACHADO GOLF CLASSIC

MONDAY, NOVEMBER 16, 2015

Indian Creek Country Club

Enjoy a day of golf like no other while
supporting the fight against cancer.

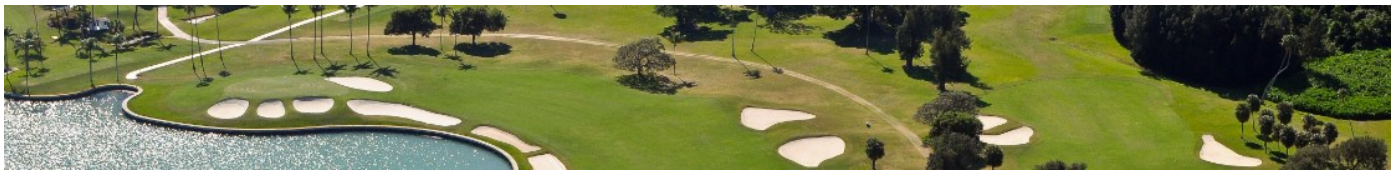


PARTNERSHIP OPPORTUNITIES

For additional information please contact:

David Evans
American Cancer Society, Inc.
8095 NW 12th Street, Suite 200
Doral, FL 33126

T: (305) 779-2845
F: (305) 592-5140
E: david.evans@cancer.org



INDIAN CREEK COUNTRY CLUB — MIAMI

The American Cancer Society's Gus Machado Classic will be held on Monday, November 16, 2015 at Indian Creek Country Club in Miami, Florida. Known as a highly regarded south Florida club and fairly unknown among the larger golfing public, this course was built by William Flynn in 1928 and is located on a private island, off the Florida mainland near Miami Beach. This unique island was man-made in the early 1900s when they were dredging Biscayne Bay for expansion. Indian Creek is one of the most exclusive private clubs in the nation.

YOUR SUPPORT

According to the American Cancer Society, approximately 1.7 million new cancer cases are expected to be diagnosed in the United States this year. More than 570,000 Americans will lose their battle. That's over 1,500 people a day. You can help create a world with less cancer and more birthdays by supporting our 2015 Premier Events.

SCHEDULE OF ACTIVITIES

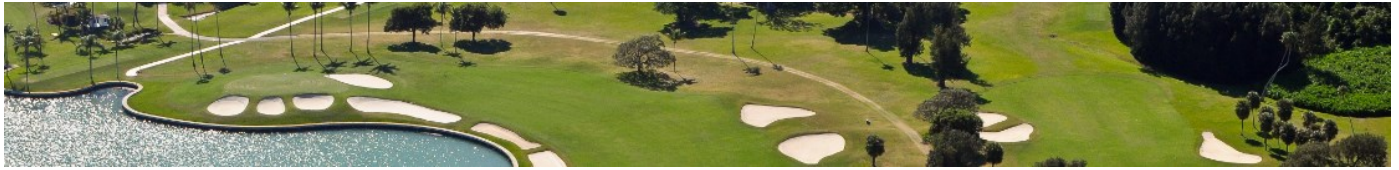
10:30 AM	Registration
11:00 AM – Noon	Lunch Buffet in Members Lounge
12:30 PM	Shotgun
6:00 PM – 7:00 PM	Cocktail Reception
7:00 PM	Awards Presentation/Dinner

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PRESENTING SPONSOR: \$50,000

The Presenting Sponsorship is an exclusive opportunity to make a commitment to the health and well-being of our community. Your sponsorship promotes and supports the success of the tournament and will assist the American Cancer Society as it works to save lives by helping people stay well and get well, find cures and fight back. The Presenting Sponsorship offers the maximum exposure for your organization.

PARTICIPANT BENEFITS

- Four (4) VIP foursomes in the Gus Machado Golf Classic including caddie fees and gratuity for each player
- Premium gift for each player
- Presenting Sponsor company logo or individual name displayed on caddie bibs
- Donor acknowledgement sign displayed in prominent area of registration
- Lunch and on-course hospitality provided for each player
- Invitation to the cocktail reception and Havana Nights Awards Ceremony dinner for each player and guest
- Knowledge that you have made a difference in the lives of millions with cancer

RECOGNITION BENEFITS

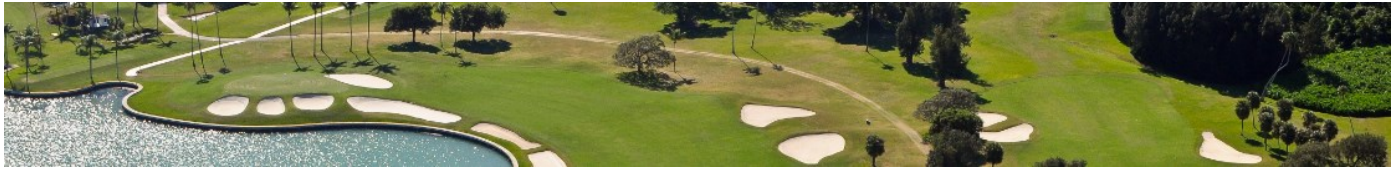
- Exclusive opportunity to host the “Gus Machado Classic presented by *Your Company*”
- Prominent recognition as the Presenting Sponsor on all event collateral
- Verbal recognition as the Presenting Sponsor during the Havana Nights Awards Ceremony dinner
- Opportunity to have a representative speak during the Havana Nights Awards Ceremony dinner
- Opportunity to receive a full-page logo recognition in the event program book
- Company name and logo in thank you ad in South Florida Business Journal

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SUPPORTING SPONSOR: \$25,000

Supporting Sponsors are dedicated to the health and well being of our community and the mission of the American Cancer Society to eradicate cancer and support those with the disease. The Supporting Sponsorship is a unique opportunity for a corporation to save lives and create more birthdays by helping people stay well and get well, by finding cures and fighting back.

PARTICIPANT BENEFITS

- Two (2) VIP foursomes in the Gus Machado Golf Classic including caddie fees and gratuity for each player
- Premium gift for each player
- Lunch and on-course hospitality provided for each player
- Invitation to the cocktail reception and Havana Nights Awards Ceremony dinner for each player and guest
- Knowledge that you have made a difference in the lives of millions with cancer

RECOGNITION BENEFITS

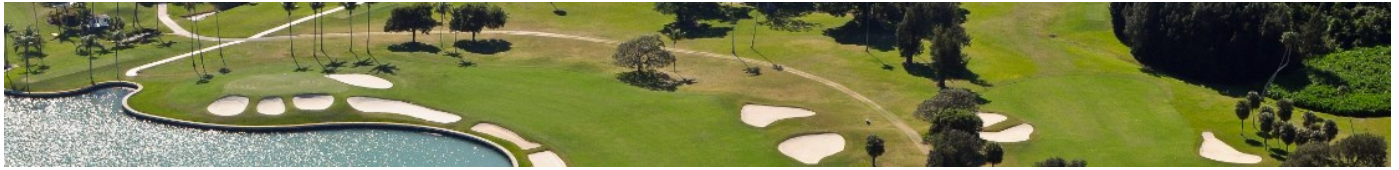
- Corporate recognition as a Supporting Sponsor on event collateral
- Verbal recognition as a Supporting Sponsor during the awards ceremony dinner
- Opportunity to receive a half-page logo recognition in the event program book
- Company name and logo in thank you ad in South Florida Business Journal
- Corporate recognition as the sponsor of one selected event area below:
 - > **Havana Nights Awards Ceremony Dinner**
 - Your corporate logo on signage at the cocktail reception
 - > **Lunch**
 - Your corporate logo on signage at the on course player lunch
 - > **Premium Player Gift Package**
 - Your corporate logo on the player gift package

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FOURSOME: \$5,000

The Foursome fee is a unique opportunity for a corporation to save lives and create more birthdays by helping people stay well and get well, by finding cures and fighting back.

PARTICIPANT BENEFITS

- One (1) VIP foursome in the Gus Machado Golf Classic including caddie fees and gratuity for each player
- Premium gift provided for each player
- Lunch and on-course hospitality provided for each player
- Invitation to the cocktail reception and Havana Nights Awards Ceremony dinner for each player
- Four (4) additional invitations to the Havana Nights Awards Ceremony dinner

RECOGNITION BENEFITS

- Corporate recognition or preferred foursome name in event collateral (program book)
- Company name and logo in thank you ad in South Florida Business Journal
- Corporate logo or preferred foursome name on official event website

TWOSOME: \$3,000

The event Twosome fee is a unique opportunity for a corporation to save lives and create more birthdays by helping people stay well and get well, by finding cures and fighting back.

PARTICIPANT BENEFITS

- Two (2) VIP player spots in the Gus Machado Golf Classic including caddie fees and gratuity for each player
- Premium gift provided for each player
- Lunch and on-course hospitality provided for each player
- Invitation to the cocktail reception and Havana Nights Awards Ceremony dinner for each player
- Two (2) additional invitations to the Havana Nights Awards Ceremony dinner
- Knowledge that you have made a difference in the lives of millions with cancer

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SPONSORSHIP COMMITMENT FORM

CONTACT INFORMATION:

Corporation (as listed on all print) _____

Contact Name (as listed on all print) _____

Title _____

Address _____

City, State, Zip _____

Email _____

Work Phone _____ Cell Phone _____

Assistant's Name _____ Assistant's Phone _____

Assistant's Email _____

SPONSORSHIP SELECTION:

___ \$50,000 **Presenting Sponsor**

___ \$25,000 **Supporting Sponsor**

___ \$5,000 **Foursome**

___ \$3,000 **Twosome**

CREDIT CARD PAYMENT:

___ American Express ___ MasterCard ___ Visa ___ Discover

Total amount to be charged on credit card \$ _____

Name on Card: _____

Card Number: _____ Expiration Date: _____

Signature: _____

Any excess underwriting funding will be considered a general donation to the American Cancer Society, Inc.

ADDITIONAL PAYMENT OPTIONS

- Please invoice me
- Check enclosed (payable to the American Cancer Society)
- I will pay via credit card by calling (305) 779-2845

The American Cancer Society cares about your privacy and protects how we use your information. To view our full privacy policy or if you have any questions, please call the Society at 1-800-227-2345 or visit cancer.org and click on the "privacy" link at the bottom of the page.

Please Return Form To:

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